Columbia University
Commencement 2014

“Recycle a Bottle, Dress a Grad”
Overview

Columbia University Environmental Stewardship partnered with Facilities, Housing, the EcoReps, and others to put together a campaign centered around recycling at the 2014 Commencement.
Each water station was accompanied by a sign that informed guests of the “Recycle a bottle, Dress a grad!” initiative. The EcoReps wore this “lock-up” design on their shirts to spread the message even further. During the ceremony, they helped to educate guests about recycling.
After the ceremony was over, the EcoReps harvested bottles left behind by guests, and counted the total number of trash, paper recycling and bottles left behind.
Quantifying waste at a ‘green event’: estimated figures

- **987 pounds of glass, metal, plastic and cartons**
- **286 pounds of paper and cardboard**
- **407 lbs. of trash**
- **1273 pounds diverted from landfill.**
76% diverted from landfill
A huge thank you to all who helped to make this event such a GREEN success!